

INNO-CCUS pool 2 - evaluation criteria

Applications for INNO-CCUS pool 2 projects are assessed based on the following four main criteria:

- 1: Quality of the idea
- 2: Impact
- 3: Quality of execution
- 4: Strategic fit to the Innomission partnership

Criteria 1-3 are evaluated by international peers from the EUREKA expert database. Criteria 4 is evaluated by the Partnership Board of Directors.

It is important to align the application with the scope of the call as explained in the call text.

When an application is assessed based on the three decision criteria, special attention is paid to whether the application properly addresses the following aspects:

1: Quality of the idea is assessed based on

- a) That the goals and objectives of the project are clear and that they are specific, measurable, achievable, realistic and time-bound.
- b) That it is clear that the idea is innovative and goes beyond state-of-the-art in academic and industrial fields at an international level.
- c) That the competitive situation of the idea is made clear – both with regard to the academic and industrial elements. The disruptive potential of the idea must be clearly stated.

2: Impact is assessed based on

- a) That it is clear which unmet need/societal problem the project addresses in a national and international perspective.
- b) That it is plausible that the project generates societal and/or economic impact for Denmark through economic growth and/or by solving societal challenges.
- c) That the project's progress towards implementation - after the IFD investment period has ended - has been adequately explained.
- d) That the associated implementation, business or sales model are adequately described including a plan for scalability.
- e) That intellectual property rights are described, if relevant.
- f) That the project's Technology Readiness Levels (TRLs) have been adequately explained, including an explanation of how and why the project progresses on the TRL-scale.
- g) That the project's Society Readiness Levels (SRLs) have been adequately explained, including an explanation of how/why the project progresses on the SRL-scale.
- h) That it is clear which strategic relevance the project has in relation to the project participants' strategy and/or Danish roadmaps in the field.
- i) That the possibilities for international market penetration as well as scaling are clearly described.

3: Quality of execution is assessed based on

- a) That a clear and detailed operational plan has been prepared, which includes the methods applied within the project and lists the project's work packages and their content, deliveries, milestones and participant contribution.
- b) That the project's relevant critical paths as well as the dependencies of the work packages are adequately described.
- c) That the project is realistically budgeted and realistic in relation to the activities set up.
- d) That the composition of project participants has the relevant competencies and experience to carry out the project work tasks and that organization, governance and leadership will be taken care of.
- e) That relevant and specific risks have been identified and that it has been explained how these are mitigated.
- f) That relevant legal, ethical and regulatory aspects have been adequately described in relation to the project's implementation.
- g) That it is clear which other options for funding opportunities the project will attract/has attracted before, during and after the project ends.

4: Strategic fit to the Innomission partnership is based on

- a) A qualitative assessment of the project, where alignment with the Innomission partnership goals is considered. The goals can be downloaded [here](#).
- b) A portfolio-based consideration, where the full INNO-CCUS project portfolio is balanced

The application form for the INNO-CCUS pool 2 call is designed so that you are required to specifically address each of the above-mentioned decision criteria in separate fields in the application. You will find a supplemental guide to assist you in completing the application.